

Doctoral Program in Management



School of Management

FEDERAL UNIVERSITY OF BAHIA

Since the School of Management of the Federal University of Bahia (EUFBA) was founded in 1959, it has been engaged in training managers for the public and private sectors, in addition to educating citizens to be aware of and engaged in the transformation of society.

EUFBA was one of the partner institutions of the first international cooperation agreements that enabled the training of educators aiming to foster the field of Management in Brazil. Since the late 1950s, EUFBA has pioneered national development through teaching, research and extension activities.

It has always sought to be relevant to society, present innovative academic proposals, and understand the specificities of regional organizations and powers.

Throughout its history, EUFBA has become an institution of excellence within the Brazilian academia in the area of Management, and has played a strategic role in higher education especially for the north and northeast regions of the country.



The Course

This four-year doctoral program in Management aims to train teachers, researchers, managers, or professionals who show:

- Analytical and reflective capacity to deal with diverse, complex and contemporary practices in the field of organization, public policies, and management;
- Competence to carry out, lead and disseminate consistent, relevant and innovative academic research in the context of contemporary society, interdisciplinarity, and transdisciplinarity;
- Competence to teach reflectively and innovatively according to the principles of the learning process in multiple organizations;

- Ability to manage organizations and implement policies and management processes respecting their singularities, identities, and connections with society.

Population diversity

The target population of the academic doctoral program is composed of students, researchers, teachers/professors, or managers who seek to develop analytical and reflective skills to study the complexity of organizations, management, and their connections with society. Students with an undergraduate or master's degree in Management are welcome, as well as those with a degree in related fields such as Economics, Sociology, Engineering, Anthropology, Computing, Psychology, Political Science, Arts, Statistics, Education, among others



The Program

Identity

The Graduate Center for Management (NPGA) academic program focuses on:

- Understanding the field of organization and public and management policies;
- Training reflective educators, researchers, managers, and professionals;
- Taling diversity in the concepts of organization, public policies, and management practices;
- Building knowledge of academic and social relevance that favors the transformation of society;
- Stimulating thought and action reflexivity considering the complexity of organizations, public and management policies, and their connections with society;
- Promoting interdisciplinary and transdisciplinary connections.

NPGA is recognized as a center of excellence with a national reputation for training students from all over the country, standing out especially at the regional level. The regional prominence of NPGA is due to its pioneering spirit and quality. It has trained educators, researchers and managers who work in several cities and universities in the interior of the northeast region of Brazil, directly contributing to teaching and research in management. NPGA develops teaching, research and extension activities in association with numerous international institutions, in an articulation that ranges from the regional to the international areas.

Integration with other EAUFBFA programs

Undergraduate students are encouraged to:

- Enroll in the courses of the master's or doctoral programs as special students with the possibility of using these credits in the future;
- Participate in extracurricular activities (events, debates) carried out by graduate students;
- Attend master's thesis and doctoral dissertation defenses;
- Participate in research activities supervised by professors through undergraduate research scholarships.

Master's students are encouraged to:

- Teach undergraduate components, disciplines and/or classes;
- Act as monitors, lecturers, and evaluators of Undergraduate Final Projects (Capstone Projects) at the undergraduate programs;
- Articulate their research projects with undergraduate research fellows and supervision of Capstone Projects at the undergraduate programs.

Training style

NPGA classes, activities and research are based on academic, organizational and social relevance. The disciplinary diversity of its student body favors an enriching cultural and educational exchange.

NPGA professors and students research phenomena that arouse interest in both the academia and the most diverse types of organizations in contemporary society.

Leveling of students who are not from the Management field

Credit hours in undergraduate or graduate courses in management may be required as a way of leveling students who do not come from the Management field and who have a strong need to comprehensively understand the main themes and debates in the field of studies on management and organization.

Curriculum

SEM.	COMPONENT	WORKLOAD
1	State, Society and Regulation	60h
	Organization Studies	60h
	Epistemology and Management	60h
2	Qualitative Research Methods	60h
	Quantitative Research Methods	60h
	Teaching-Learning in Management	60h
3	Theoretical Synthesis Exam	30h
	Elective 1	30h
	Elective 2	30h
	Elective 3	30h
4	Doctoral Research Seminar	30h
	Elective 4	30h
5	Qualifying Exam	30h
6	Supervised Research	30h
7	Supervised Research	30h
8	Supervised Research	30h
	Doctoral Dissertation	0h

Total = 510 h

Total workload including activities = 660 h

Sem. = Semester

Courses

CODE	COMPONENT	WL	TYPE
NPGA118	Culture, Art and Entrepreneurship	30 h	ELC
NPGA119	Culture, Management and Organization	30 h	ELC
NPGA120	Territorial Development and Social Management	30 h	ELC
NPGA121	Plural Economy and Management: Principles and Practices	30 h	ELC
NPGA122	Teaching–Learning in Management	60h	COM
NPGA123	Epistemology and Management	60h	COM
NPGA124	State, Society and Regulation	60h	COM
NPGA126	Doctoral Research Internship	30h	ELC
NPGA125	Organization Studies	60h	COM
NPGA160	Qualifying Exam	30h	ELC
NPGA127	Theoretical Synthesis Exam	30h	ELC
NPGA128	Corporate Finance	30h	ELC
NPGA129	Production and Operations Management	30h	ELC
NPGA161	Human Resource Management	30h	ELC
NPGA130	Information Technology Management	30h	ELC
NPGA162	Marketing	30h	ELC
NPGA131	Qualitative Research Methods	60h	COM
NPGA132	Quantitative Research Methods	60h	COM
NPGA163	Supervised Research	30h	ACT
NPGA133	Local Powers, Organization and Management	30h	ELC

WL = Workload

ELC = Elective

COM = Compulsory

ACT = Activity

Courses

CODE	COMPONENT	WL	TYPE
NPGA164	Environmental Policy and Management	30h	ELC
NPGA134	Public Policies and Government Planning	30h	ELC
NPGA135	Practice, Management and Organization	30h	ELC
NPGA137	Doctoral Research Seminar	30h	COM
NPGA138	Solidarity, Economics and Management	30h	ELC
NPGA139	Scientific Research Techniques	30h	ELC
NPGA53	Doctoral Dissertation	0h	ACT
NPGA140	Special Topics in Public Administration and Society I	30h	ELC
NPGA141	Special Topics in Public Administration and Society II	30h	ELC
NPGA142	Special Topics in Public Administration and Society III	30h	ELC
NPGA143	Special Topics in Public Administration and Society IV	30h	ELC
NPGA144	Special Topics in Teaching, Learning and Management I	30h	ELC
NPGA145	Special Topics in Teaching, Learning and Management II	30h	ELC
NPGA146	Special Topics in Teaching, Learning and Management III	30h	ELC
NPGA147	Special Topics in Teaching, Learning and Management IV	30h	ELC
NPGA148	Special Topics in Organization Studies I	30h	ELC
NPGA149	Special Topics in Organization Studies II	30h	ELC
NPGA150	Special Topics in Organization Studies III	30h	ELC
NPGA151	Special Topics in Organization Studies IV	30h	ELC

WL = Workload
 ELC = Elective
 COM = Compulsory
 ACT = Activity

Courses

CODE	COMPONENT	WL	TYPE
NPGA152	Special Topics in Research Methods I	30h	ELC
NPGA153	Special Topics in Research Methods II	30h	ELC
NPGA154	Special Topics in Research Methods III	30h	ELC
NPGA155	Special Topics in Research Methods IV	30h	ELC
NPGA156	Special Topics in Technology, Competitiveness and Markets I	30h	ELC
NPGA157	Special Topics in Technology, Competitiveness and Markets II	30h	ELC
NPGA158	Special Topics in Technology, Competitiveness and Markets III	30h	ELC
NPGA159	Special Topics in Technology, Competitiveness and Markets IV	30h	ELC

WL = Workload
 ELC = Elective
 COM = Compulsory
 ACT = Activity

Internacionalization



NPGA promotes international learning through several actions:

- Students show proficiency in English upon admission;
- Many mandatory readings are only available in other languages, especially in English;
- Some curricular components, courses, and lectures may be offered in English;
- Students and professors are encouraged to participate in scientific events and publish (support for linguistic editing of articles accepted by high impact journals);
- Foreign students are attracted to the NPGA courses;

Exchange experiences

The program encourages students to study abroad or at other national institutions, academic or technological, with the possibility of financing, while welcoming students from diverse regions of Brazil and abroad. Internationalization values our local and regional identity by promoting exchange and learning processes based on the principle of reciprocity.

National and international partnerships

Brazil

Fundação Getúlio Vargas
Insper Instituto de Ensino e Pesquisa
Universidade de Brasília
Universidade de São Paulo
Universidade Estadual do Sudoeste da Bahia
Universidade Federal do Amazonas
Universidade Federal do Cariri
Universidade Federal da Paraíba
Universidade Federal do Recôncavo da Bahia
Universidade Federal do Rio Grande do Sul
Universidade Federal do Tocantins

Canada and USA

Écoles des Hautes Études Commerciales Montreal
Munk School of Global Affairs, University of Toronto
Université du Québec en Outaouais
University of Victoria

George Mason University
University of Detroit Mercy
University of Michigan
University of New México

Mexico

Universidad Autonoma de Tamaulipas

Europe

Universidad Autônoma de Barcelona
Universidad Complutense de Madrid
Universidad de Vigo
Universidad Autônoma de Barcelona
Universidad Complutense de Madrid
Universidad de Vigo
Vrije Universiteit Amsterdam
Copenhagen Business School
Universidade de Lisboa
Universidade Nova de Lisboa, Nova SBE
Universidade Técnica de Lisboa
University of Brighton
University of Suffolk
Dublin City University
Conservatoire National de Arts et Métiers (CNAM) Écoles des Hautes Études Commerciales
Université Nice Sophia Antipolis
Université de Paris I Sorbonne
Université de Paris Sorbonne III
Université de Toulouse

Australia

University of Queensland
University of South Australia

Japan

JAPÃO United Nations University

Research Axes



Public Administration and Society

Objective

Build knowledge about public administration and social management in the context of contemporary societies in its multiple dimensions and theoretical perspectives, considering (a) the complex relationship between private, public, collective, social and diffuse interests and their various configurations in the administration and management of the 'res publica', as well as (b) the transversal nature of the environmental issue, the problematization of the relationship between nature and society in the 21st century, and the management models and tools.

Themes

- Political administration;
- Evaluation of public policies; Planning concepts and processes;
- Decentralization, democratization and participation in public management – social control;
- Economic, social, cultural, ethical and political dimensions of the environmental crisis in the 21st century;
- Management of territorial development;
- Social management;
- Socioenvironmental management, collective and diffuse interests and shared appropriation of common resources;
- Management, governance and governability, public policies and management instruments;
- Globalization and environmental crisis; Innovation and experiences in environmental education as a transformation tool;
- Social innovation, management of common resources, and solidarity economy;
- Public, private, social, collective and diffuse interests;
- Climate change and water policy as examples of environmental governance problems: mitigation, adaptation and conflict strategies;
- Public and social policies – universalism and focus;
- Public policies, democracy, and development models;
- Sectoral and territorial policies;
- Social and environmental responsibility and sustainability management

Organization Studies

Objective

Build knowledge about organization from different approaches (epistemological, theoretical, ontological, methodological), themes (learning, management, justice, career, leadership, esthetics, creativity, entrepreneurship, commitment, entrenchment), and contexts (cultural, artistic, solidary, social, public, business).

Themes

- Organizational analysis and management;
- Organizational and interorganizational learning;
- Entrepreneurial careers;
- Culture, esthetics, creativity and innovation in organizations;
- Cultural, artistic and solidary entrepreneurship;
- Epistemology and Management;
- Critical Studies in management;
- Career management;
- Management of cultural and artistic organizations;
- Management, diversity and organizational anthropology;
- Identity, sustainability and performance in organizations;
- Organizational justice;
- Shared and intercultural leadership;
- Organization, management and epistemology of practice;
- Organization, management, and solidarity and popular economies;
- Organization, work and sharing economy;
- Social organizations and social utility;
- Human processes, relationships and practices in organizations;
- Semiotics and pragmatics of the organizational phenomenon;
- Work, commitment and entrenchment in the organization.

Education, Learning and Management

Objective

Build knowledge about teaching-learning in Management from multiple perspectives (evaluative, experiential, artistic), theories, methodologies, themes (teaching-learning strategies, entrepreneurial education, management, evaluation), resources (cultural, esthetic, technological, experiential), and contexts (community, organizational, academic, institutional, popular and basic education).

Themes

- Evaluation of learning, teaching configurations and education policies of managers;
- Institutional and educational assessment;
- Multi-referential teaching and learning contexts: educational, corporate, associative, religious institutions, business incubators, government schools;
- Teaching-learning designs in multiple levels, languages and formats;
- Teaching as a profession: careers, employability and professional representations;
- Entrepreneurial education;
- Experiential, technological, aesthetic and artistic teaching-learning strategies in Management;
- Educational management and institutional diversities in policies and strategies for training administrators and managers;
- Impacts of the training of masters, doctors and specialists;
- Educational itineraries in different educational environments and scales (curricula, sequences, environments, teaching objects and resources);
- Mentoring and tutoring in teaching and learning;
- Educational methodologies (case, game, internship, residency) and resources (cultural, technological, esthetic, experiential);
- Profiles and employability of teachers and students;
- Public education policies.

Technology, Competitiveness and Markets

Objective

Build knowledge about the factors of business competitiveness in the face of changes in the technical, economic and institutional environments and the challenges of contemporaneity (e.g. innovation and learning, quality and environment), reflecting the challenges of converting scientific production into technology, into technique, its incorporation into organisational decisions, in its various scales and dimensions, in the competitive scenario of the globalised economy.

Themes

- Technological, marketing, environmental and financial strategies;
- Technology management;
- Social and sustainable marketing;
- Strategic and experiential marketing;
- Business finance and financial markets;
- Production management.

Curricular Components



CULTURE, ART AND ENTREPRENEURSHIP NPGA02

Syllabus: Culture and art as organized activities that streamline creative economy. Cultural and artistic entrepreneurship as an organizing, innovative and driving force for creative economies. Theories and principles of entrepreneurship as a cultural, artistic, esthetic, subversive, emancipatory and socially transformative activity. Debates on the relationship between the logic of paradoxes: art-management, creativity-organization. Practices, paradoxes and processes of management and organization of cultural and artistic enterprises. Creativity, reputation, risk and uncertainty as conceptual pillars for the organization of cultural and artistic enterprises

TERRITORIAL DEVELOPMENT AND SOCIAL MANAGEMENT NPGA04

Syllabus: Scenarios and trends in the social management of territorial development at different spheres and scales. Territorial development strategies and technologies from organizations to interorganizations, from local to transnational. Individuals as managers: values, leadership styles, life projects, careers, and employability.

EPISTEMOLOGY AND MANAGEMENT NPGA07

Syllabus: Concepts and approaches in epistemology. Epistemology and its relations with ontology, theory and methodology. Epistemology of modern science and positivism. Epistemologies of contemporary science that affirm, revise, or deny positivism. Administration as a field of knowledge. Epistemologies in management and their relationship with ontology, theory and methodology. Management epistemologies that affirm, revise, or deny positivism and functionalism

CULTURE, MANAGEMENT AND ORGANIZATION NPGA03

Syllabus: The different areas of culture in the field of research in Management and Organization Studies: organization, leadership and entrepreneurship. Organizations and interculturality. Anthropology, ethnography and organization. Cultural concepts and theories: symbolism, identity, narrative, rituals, power, and creation of sense (sensemaking). Culture, consumption and organization. Culture and storytelling in organizations. Organizations and Cultural Economy.

PLURAL ECONOMY AND MANAGEMENT: PRINCIPLES AND PRACTICES NPGA05

Syllabus: Fundamentals and analytical framework for the concept of plural economy: deepening the view of economics from anthropology. Understanding the relationship between economics and solidarity in modernity: a historical perspective. Challenges for the management of solidarity forms of contemporary socioeconomic organizations

STATE, SOCIETY AND REGULATION NPGA08

Syllabus: State and regulation in the context of globalization and productive flexibility. Classical and contemporary theories of the State and regulation: John Keynes (1883–1946), Friedrich Hayek (1899–1992), Karl Polanyi (1886–1964), István Mészáros (1930–1917). Structuring concepts: democracy, freedom and market. Contemporary Regulation Theories: French and American Schools. State and Regulation in different contexts (capitalist, socialist and of commodity producing societies). State, regulation, and political and organizational culture in different economic, social and political contexts in Brazil: patrimonialism, populism, bureaucratic authoritarianism, and construction of democracy. State, regulation and development model: bureaucratic-authoritarian, welfare state, managerial, developmental, neoliberal and neo-developmental, and neo-populist. State, regulation, democracy, and social participation and control. Challenges in the construction of the public sphere in Brazil and Latin America.

TEACHING-LEARNING IN MANAGEMENT NPGA06

Syllabus: The teacher and the context of teaching and learning in contemporary times (Management as a field of Applied Sciences and its characteristics of highly complex teaching material. National and local contexts of teaching and the specificities of teaching Management as a historical/institutional construction, articulating it to the international scenario and the reformist rhetoric. Connections between social needs, curriculum design and disciplines/activities, considering the teaching of adolescents and adults. The professional teacher in a scenario of change and ethical challenges. Contents and forms of the regulatory teaching policies and the role of assessment instruments at the national level. Curriculum guidelines and institutional and teaching contexts: the pedagogical project). The Teacher and the Organization of Teaching and Learning (Complexity of educational practice and the hybrid nature of the Management area. Structure of knowledge and teaching material. Curricular and disciplinary axes and teaching sequence. Concept maps. Relevant contents. Teaching strategies and resources. Assessment methods and resources. Teaching simulation). Teaching Practice (Development of teaching experience in real undergraduate contexts, under the supervision of a professor. Teaching internship in undergraduate courses in Management and technological courses in Public Administration and Social Management carried out by master's and doctoral students, under the supervision of the discipline professors, as part of training for the teaching activity and linked to the Teaching-Learning in Management discipline).

CORPORATE FINANCE NPGA14

Syllabus: Corporate Finance concepts, areas and challenges. Information used in Finance. Analysis of accounting and financial reports. Working capital management. Cash flow projection. Calculation of discount rates. Investment evaluation techniques. Valuation of companies and shares. Modern portfolio theory. Capital structure. Efficient-market hypothesis.

DOCTORAL RESEARCH INTERNSHIP NPGA11

Syllabus: International research partnership. Academic publications and participation in academic events with international partners for dissertation research. Theoretical deepening of dissertation research. Complement the collection of empirical material for dissertation research. Improvement of the analysis of empirical material for dissertation research. Social and academic relevance. Doctoral research 'sandwich' internship.

ORGANIZATION STUDIES NPGA09

Syllabus: Central concepts of organizational theory: environment, social structure, technology, culture, physical structure, power, control, and conflict. Interdisciplinary foundations in the field of organization studies. Classic (scientific organization, human relations, bureaucracy, decision making, and systemic, contingency, shareholderist and Marxist analysis), contemporary (neo-institutionalism, population ecology, agency, transaction costs, coalitions, resources, strategy, culture, cognition and interpretation) and avant-garde (social construction, subjectivity, structuring, emancipation, resistance, feminism, postmodernism, practice, process, esthetics) perspectives of organizational theory. Theories, concepts and debates emerging in organization studies.

QUALIFYING EXAM NPGA47

Syllabus: Activity that promotes the preparation, defense and evaluation of the research project for completion of the doctoral dissertation.

PRODUCTION AND OPERATIONS MANAGEMENT NPGA15

Syllabus: Production and Operations Management includes the planning, organization, management, control and supervision of production and manufacturing processes.

HUMAN RESOURCE MANAGEMENT NPGA48

Syllabus: Contemporary challenges in human resource management. The contributions of human resource management in the organizational context. The human factor in the management process. Links to work – commitment, entrenchment, and consent. Training, development and education. Human resource management and work performance. Human resource management in the public sector.

INFORMATION TECHNOLOGY MANAGEMENT NPGA16

Syllabus: The information technology paradigm: society and information economy. Information technology adoption process. Information technology governance. Electronic business. Strategic alignment between business and information technology. Return on investment in information technology. Strategic use of information technologies.

MARKETING NPGA49

Syllabus: This discipline should discuss initial topics of theoretical knowledge of marketing, starting with the discussion of marketing as science or art, or a hybrid knowledge area. Historical perspective of the study of marketing, studying the distribution, state of the art in contemporary logistics, and future trends in logistics and distribution. Sales in the present and future (third wave of marketing). Marketing communication channels and each of their tools in the past, present, and trends for the future. Pricing in the past, present and future. Product Development in the past, present and future. Innovation in marketing. Consumer behavior in the present and future, focusing on neuromarketing. Service marketing. Electronic marketing and social networks. Relationship marketing and customization. Social marketing and marketing research trends for the 21st century, focused on companies and society.

QUALITATIVE RESEARCH METHODS NPGA17

Syllabus: Principles, logic and ethics inherent in qualitative research. Epistemological foundations of qualitative research. Problematics, justification, contribution, question and objective of qualitative research. Literature review. Methodological approaches to qualitative research: case study, ethnography, grounded theory, action research, and biography. Technological techniques and devices for qualitative research: document, interview, focus group, observation, art, video, and photography. Strategies of interpretation and analysis of qualitative data: coding, categorization, and content, narrative and discourse analysis

QUANTITATIVE RESEARCH METHODS NPGA18

Syllabus: Principles, logic and ethics inherent in quantitative research. Epistemological foundations of quantitative research. Problematics, justification, contribution, question and objective of quantitative research. Concepts, statistical tools and analysis techniques. Presentation of data. Normal Distribution. Statistical inference: Confidence intervals. Hypothesis testing. Simple linear regression and correlation. Introduction to multivariate analysis. Multiple regression. Factor analysis. Scaling. Clusters.

SUPERVISED RESEARCH NPGA50

Syllabus: Activity that promotes the development of the students' research with the supervision of their advisors aiming to prepare their final course works.

LOCAL POWERS, ORGANIZATION AND MANAGEMENT NPGA19

Syllabus: Current Challenges of Management, Local Power and Development. Genealogy of the concepts of local power and development. Local power, development, and the constitution of different paradigms and political projects for society. Historical recurrence. Structuring concepts that underpin the thesis of local development: development, power, participation, citizenship, democracy, and political project. The different dimensions of local power: legal, political, cultural, economic and social. Analysis of the Brazilian National Policy for Regional Development and experiences of local development projects. From the different historical forms of citizenship to the notion of citizens in modern democracies. The crisis of modern republican citizenship. The crisis of representative democracy. Participation and citizenship: dimensions, discourses and practices (councils, forums, participatory budgets). Inclusion of citizens in local politics and public management. Citizenship, community and society. Implications of citizenship views on local government projects.

PUBLIC POLICIES AND GOVERNMENT PLANNING NPGA20

Syllabus: General characterization of the contemporary State: theoretical and analytical perspectives for its policies. Methodological issues in the analysis of State-Society relations and the attributes given to planning and public policy actions: statocentric (predominance of bureaucratic interest: elitist, neo-institutionalist, regulatory theories, etc.) and polycentric/sociocentric approaches (pluralism and neo-pluralism, Marxism and neo-Marxism, postpositivism, etc.) approaches. The production of policies, explanatory models, decision-making processes, and mobilized actors: rationality, incrementalism and decision-making. The organizational dimension of State actions: actors, networks, and instruments in the design and implementation of public policies. Public policy management and social control. Origin and evolution of planning and public policies in Brazil. Changes in the concept and functions of the State in Brazil and their implications in the face of citizens' demands for new public policies since the 1988 Constitution.

ENVIRONMENTAL POLICY AND MANAGEMENT NPGA51

Syllabus: Nature, society and constitution of the environmental problematics in the 20th century, in their international, national and regional dimensions. Globalization and environmental crisis. Socio-biodiversity, scarcity and compromised quality of environmental resources. Sustainable development as a development paradigm. The emergence of new technologies, biotechnology and genetic engineering, and the redefinition of conditions for life production. Social exclusion, justice and environmental racism. International and national experiences in corporate, social and environmental policy, management and responsibility. State, Policy and Environmental Management. Command and Control Instruments, scarcity and universal access to environmental elements. The evolution and operationalization of environmental policies in Brazil: public and private spheres. The roles of the State, subnational governments (states, regions and cities) and non-state actors (NGOs, companies, media, etc.). Environmental policy instruments and mechanisms: legal, moral and ethical spheres. Command and Control Instruments and Economic Instruments, scarcity and commercialization of resources for collective use. Companies and quality and environmental self-regulation programs. Taxation, taxes and charges for the use of natural resources or emission of pollutants. Subsidies and compensation for environmental damage. Creation of an environmental resource market through licenses and permissions. Environmental labeling and certification: obtaining competitive advantage and organizational legitimacy. The polluter or paying user principle. The implementation of Command and Control Instruments and Economic Instruments at its various scales. Complementarity/conflict between Command and Control, Economic and Environmental Self-Regulation Instruments. Water policy and climate change as examples of environmental governance problems: mitigation, adaptation and transformation strategies.

PRACTICE, ADMINISTRATION AND ORGANIZATION NPGA21

Syllabus: Studies based on practice as an organizational research field. Epistemology of practice. Theories of practice in Administration and Organization studies: practice as realization – collective sharing, sensible knowledge, sociomateriality and socially sustained practice-based activities. The normative infrastructure of practices. Practice, discourse and narrative. Practice texture. Practice, community and everyday life. Learning, knowledge, leadership, and strategy as practices.

DOCTORAL RESEARCH SEMINAR NPGA23

Syllabus: Evaluation of doctoral research projects in all their components: theme, research problem, assumptions, presuppositions and hypotheses, objectives, review of the literature and theoretical framework, methodology, exploratory research, project coherence and consistency, schedule, structure, writing and presentation of the project, and references.

SOLIDARITY, ECONOMY AND MANAGEMENT NPGA24

Syllabus: The contributions of economic sociology and economic anthropology to the study of organizations. From sociology of capitalism to sociology of markets and the specificity of a sociology of the associative fact. The contribution of economic anthropology to the study of organizations: highlighting the Polanyian Approach. Between cultural anthropology and economic anthropology: views on diversity and recognition in contemporary times.

SCIENTIFIC RESEARCH TECHNIQUES NPGA25

Syllabus: Academic research process. Constitutive elements of an academic research project. Literature review process and techniques. Bases of academic research. Process, style, and techniques for writing academic papers. Norms for citations and references in academic research: Brazilian Association of Technical Norms (ABNT) and American Psychological Association (APA). Academic reference management and data analysis programs. Ethical principles in academic research with human beings.

DOCTORAL DISSERTATION NPGA53

Syllabus: Approved by the program board, the judging panel is composed of at least five examiners (doctors, specialists of recognized competence): the advisor, a member of the program and three members external to the program, preferably from other institutions. The dissertation is judged through an oral defense, in a public session of the program, with opinions issued by the panelists

SPECIAL TOPICS IN PUBLIC ADMINISTRATION AND SOCIETY I NPGA26

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on public administration, social management, political administration, and public and social policies.

SPECIAL TOPICS IN PUBLIC ADMINISTRATION AND SOCIETY II NPGA27

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on public administration, social management, political administration, and public and social policies.

SPECIAL TOPICS IN PUBLIC ADMINISTRATION AND SOCIETY III NPGA28

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on public administration, social management, political administration, and public and social policies.

SPECIAL TOPICS IN PUBLIC ADMINISTRATION AND SOCIETY IV NPGA29

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on public administration, social management, political administration, and public and social policies.

SPECIAL TOPICS IN TEACHING, LEARNING AND MANAGEMENT I NPGA30

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on teaching, learning, management, and evaluation.

SPECIAL TOPICS IN TEACHING, LEARNING AND MANAGEMENT II NPGA31

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on teaching, learning, management, and evaluation.

SPECIAL TOPICS IN TEACHING, LEARNING AND MANAGEMENT III NPGA32

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on teaching, learning, management, and evaluation.

SPECIAL TOPICS IN TEACHING, LEARNING AND MANAGEMENT IV NPGA33

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on teaching, learning, management, and evaluation.

SPECIAL TOPICS IN ORGANIZATION STUDIES I NPGA34

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on Organization studies.

SPECIAL TOPICS IN ORGANIZATION STUDIES II NPGA35

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on Organization studies.

SPECIAL TOPICS IN ORGANIZATION STUDIES III NPGA36

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on Organization studies.

SPECIAL TOPICS IN ORGANIZATION STUDIES IV NPGA37

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of research on Organization studies.

SPECIAL TOPICS IN RESEARCH METHODS I NPGA38

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of qualitative and quantitative research methods.

SPECIAL TOPICS IN RESEARCH METHODS II NPGA39

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of qualitative and quantitative research methods.

SPECIAL TOPICS IN RESEARCH METHODS III NPGA40

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of qualitative and quantitative research methods.

SPECIAL TOPICS IN RESEARCH METHODS IV NPGA41

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of qualitative and quantitative research methods.

SPECIAL TOPICS IN TECHNOLOGY, COMPETITIVENESS AND MARKETS I NPGA42

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of management research involving the dimensions of technology, marketing, strategy, production, finance, human resources, competitiveness, and markets.

SPECIAL TOPICS IN TECHNOLOGY, COMPETITIVENESS AND MARKETS II NPGA43

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of management research involving the dimensions of technology, marketing, strategy, production, finance, human resources, competitiveness, and markets.

SPECIAL TOPICS IN TECHNOLOGY, COMPETITIVENESS AND MARKETS III NPGA45

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of management research involving the dimensions of technology, marketing, strategy, production, finance, human resources, competitiveness, and markets.

SPECIAL TOPICS IN TECHNOLOGY, COMPETITIVENESS AND MARKETS IV NPGA46

Syllabus: Contemporary themes, theories, practices, perspectives and debates in the field of management research involving the dimensions of technology, marketing, strategy, production, finance, human resources, competitiveness, and markets.